

Garfield County Inspire initiative



Welcome

Introductions



Welcome!

The Inspire Initiative aims to influence Coloradans, particularly kids, to appreciate, enjoy and take care of our great outdoors. The success of this initiative relies on the expertise and support of local community coalitions. GOCO will invest in building and enhancing nearby **PLACES** to explore and enjoy the outdoors, and in a suite of **PROGRAMS** that address barriers to participation.

The goal is to *provide every kid with the opportunity to experience a diversity of outdoor places and activities so they may choose those most meaningful to them.* Since families play a pivotal role in youth connections to the outdoors, including them is central to providing meaningful programs and experiences. Finally, GOCO will invest in **PATHWAY** opportunities for youth through outdoor service learning and stewardship projects, leadership education, paid internships and prospective employment.

Welcome!

This is where YOU all come in! You're here tonight to listen to our youth leaders talk about the research they have done in their communities and the ideas that have come out of this research that they would like to include in the implementation grant application, which **is due in July 2017**. The maximum request from GOCO is \$5 million, however, grant reviewers will not look favorably on conceptual budget estimates that appear inflated in an attempt to reach the maximum grant request.

We know there are lots of opportunities for youth to engage in the outdoors here in Western Garfield County and our hope is that your organizations are willing and interested in submitting proposals to fund our ideas.

SUMMARY OF

Community Outreach



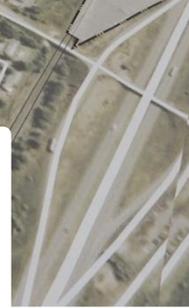
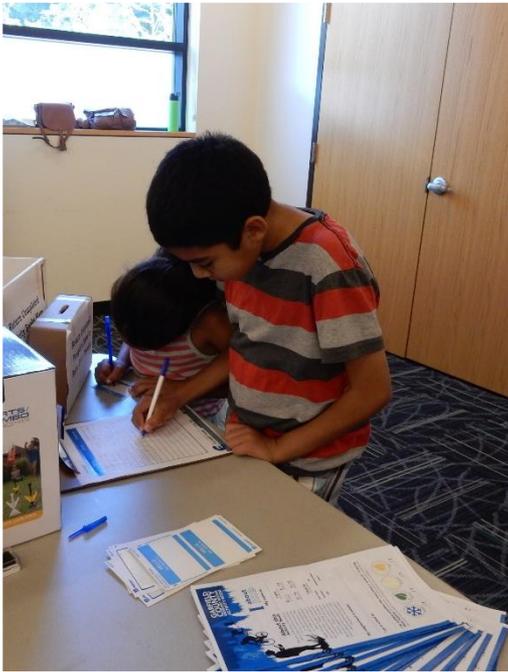
Community Tours led by Youth

June 2016



Library Visioning Sessions

July 2016



Youth and Adult Surveys July - September 2016

III new activities

Circle an outdoor activity that you would like to do, but you do not do now:



I don't do this now because: *(circle all that apply)*

- | | |
|--|--|
| <input type="checkbox"/> I am not allowed | <input type="checkbox"/> It costs too much |
| <input type="checkbox"/> I don't know how | <input type="checkbox"/> I don't have time |
| <input type="checkbox"/> I don't have the right gear | <input type="checkbox"/> It is too far away |
| <input type="checkbox"/> I can't get to this activity nearby | <input type="checkbox"/> There is nowhere to do this activity nearby |
| Other: _____ | |

I want to do this activity because:

It would be easier for me to do this activity if:

This activity would be better in our community if:



IV ideas and feedback

We have some ideas about how to make it easier for kids to get outdoors in our community. Please let us know how interested you would be in the following:

Circle one of the following icons
 (not interested)
 (interested)

1 Organized outdoor programs or camps



Tell us more:

3 Training to be an outdoor leader



Tell us more:

(neutral)
 (very interested)

2 Help with transportation to outdoor activities



Tell us more:

4 Access to outdoor gear and supplies



Tell us more:

Is there anything else that you would like us to know about outdoor activities in our community?

Would you like to receive updates about this project? If so, how can we reach you?

Email: _____

Phone: _____

Mail (Address): _____

GARFIELD COUNTY outdoor access ACTIVITY BOOK

I about me

My name is: _____

I am:
(circle one)

5 years old or younger **6 - 11** years old

12 - 14 years old **15 - 20** years old

I live in:
(circle one)

<input type="checkbox"/> New Castle	<input type="checkbox"/> Silt
<input type="checkbox"/> Parachute	<input type="checkbox"/> Battlement Mesa
<input type="checkbox"/> Rifle	<input type="checkbox"/> Other?

About this Activity Book

We are collecting information about the activities that kids in our community like to do outdoors. We will use this information to come up with ideas about how to make it easier for kids to get outside in our community. These ideas will be submitted to Great Outdoors Colorado as part of the Inspire Initiative. Please contact Dana Wood at LiveWell Garfield County (dwood@garfield-county.com) with questions about this project. Thank you for your help!

My neighborhood is named: _____

I go to school at: _____

I do outdoor activities this many times a week (0 - 7) during these seasons: *(For example, if you play outside two times a week during the winter, then you want to write in 2 beneath the blue snowflake)*



___ / 7 ___ / 7 ___ / 7 ___ / 7

Youth and Adult Surveys July - September 2016

II my favorite activities



Instructions:

Circle the pictures of your three favorite outdoor activities to the right and mark them **1, 2 and 3**. Answer the questions about each activity that you circle.

My #1 Favorite Outdoor Activity is:

I do this activity: *(circle all that apply)*

At Home At School In my Neighborhood
 At a Town Park At a State Park In a Natural Area
 Other: _____

I get there by: *(circle all that apply)*



I go there with: *(circle all that apply)*

No one, I go by myself Friends Siblings
 Parents/Grandparents Teachers Other Adults
 Other: _____

CIRCLE ALL-THAT-APPLY

I do this activity during this season:



I do this activity this often:

Every day Once a week
 Once a month A few times a year
 Once a year Less than once a year

I do this activity at this time of day:

During School Before/After School
 On the weekend During School Breaks

Do you do this activity as part of an organized group or program?

Yes Program Name: _____
 No _____

I like this activity because:

It would be easier for me to do this activity if:

This activity would be better in our community if:

My #2 Favorite Outdoor Activity is:

I do this activity: *(circle all that apply)*

At Home At School In my Neighborhood
 At a Town Park At a State Park In a Natural Area
 Other: _____

I get there by: *(circle all that apply)*



I go there with: *(circle all that apply)*

No one, I go by myself Friends Siblings
 Parents/Grandparents Teachers Other Adults
 Other: _____

CIRCLE ALL-THAT-APPLY

I do this activity during this season:



I do this activity this often:

Every day Once a week
 Once a month A few times a year
 Once a year Less than once a year

I do this activity at this time of day:

During School Before/After School
 On the weekend During School Breaks

Do you do this activity as part of an organized group or program?

Yes Program Name: _____
 No _____

I like this activity because:

It would be easier for me to do this activity if:

This activity would be better in our community if:

My #3 Favorite Outdoor Activity is:

I do this activity: *(circle all that apply)*

At Home At School In my Neighborhood
 At a Town Park At a State Park In a Natural Area
 Other: _____

I get there by: *(circle all that apply)*



I go there with: *(circle all that apply)*

No one, I go by myself Friends Siblings
 Parents/Grandparents Teachers Other Adults
 Other: _____

CIRCLE ALL-THAT-APPLY

I do this activity during this season:



I do this activity this often:

Every day Once a week
 Once a month A few times a year
 Once a year Less than once a year

I do this activity at this time of day:

During School Before/After School
 On the weekend During School Breaks

Do you do this activity as part of an organized group or program?

Yes Program Name: _____
 No _____

I like this activity because:

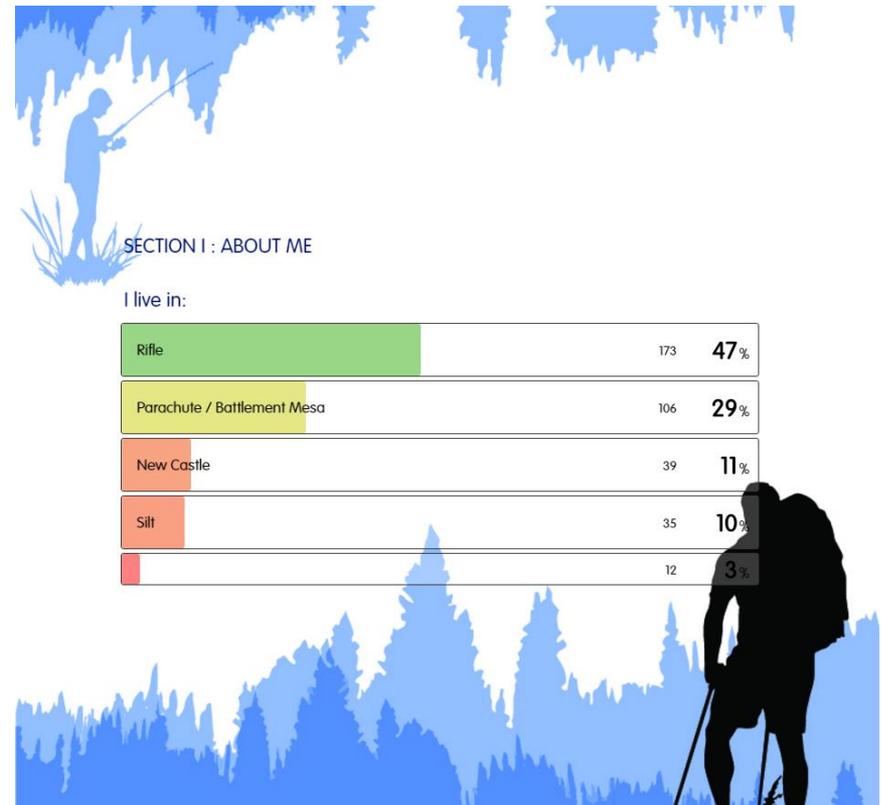
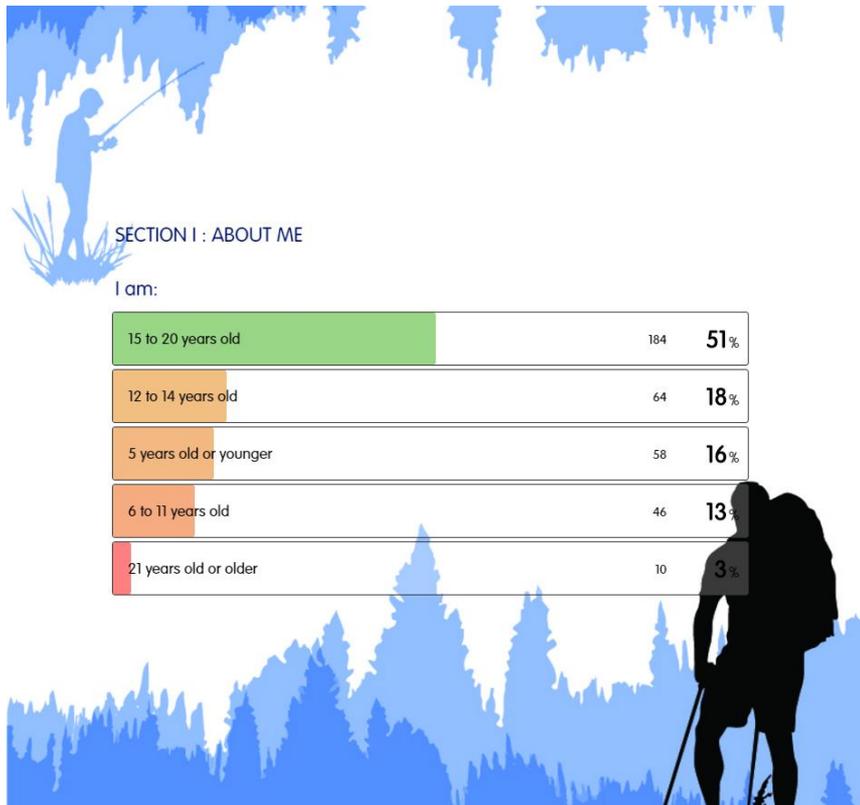
It would be easier for me to do this activity if:

This activity would be better in our community if:

Youth Responses

❑ 363 Surveys Completed (Including Hard Copies and Online)

❑ 435 Surveys Started (80% Completion Rate!)



Age Breakdown of Youth Responses

- 66 responded who were **5 years old or younger**
 - Their favorite activity was Cycling, followed by Nature Play

- 54 responded who were **between the ages of 6 and 11**
 - Their favorite activity was Cycling, followed by Swimming

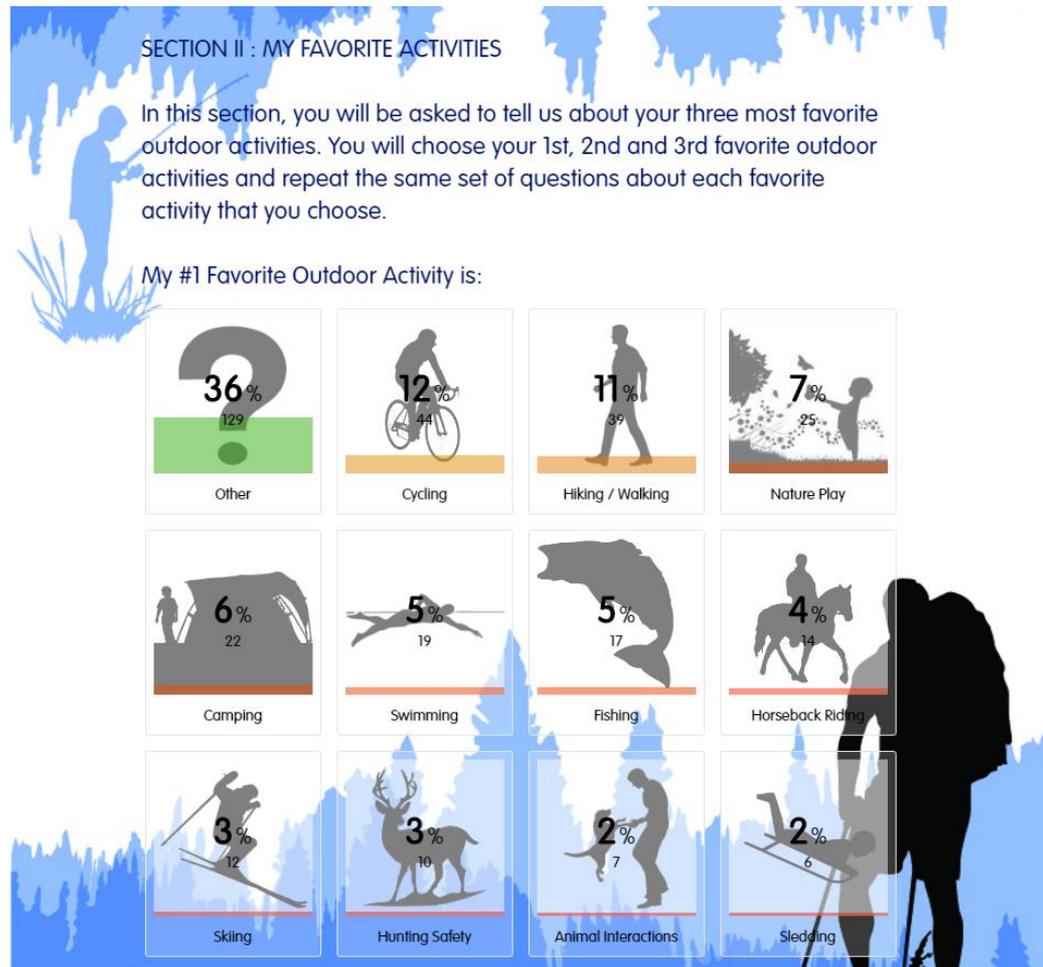
- 52 responded who were **between the ages of 12 and 14**
 - Their favorite activity was Cycling, followed by Hiking/Walking

- 218 responded who were **between the ages of 15 and 20**
 - Their favorite activity was Hiking/Walking, followed by Camping

- 21 responded who were **21 years old or older**
 - Their favorite activity was Cycling, followed by Skiing

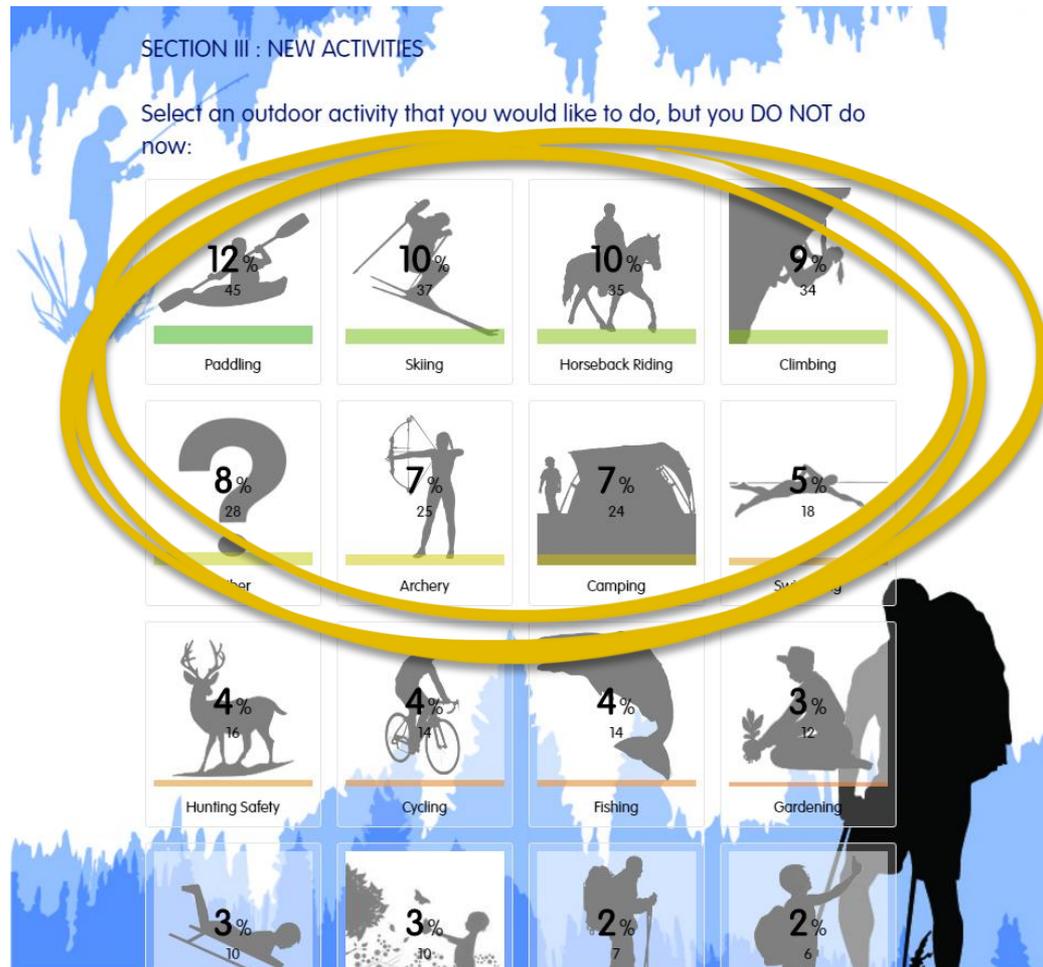
Top 5 Current Favorite Outdoor Activities

1. Team Sports
2. Biking
3. Walking/Hiking
4. Camping
5. Swimming



Top 5 Desired Activities

1. Paddling
2. Skiing
3. Horseback Riding
4. Climbing
5. Archery/Camping



Barriers Identified by Youth

SECTION III : NEW ACTIVITIES

I don't do this new activity now because:

(select all that apply)

I don't have the right gear	132	20%
I don't have time	125	19%
I don't know how	115	17%
It costs too much	87	13%
There is nowhere to do this activity nearby	62	9%
It is too far away	56	8%
I can't get to this activity	39	6%
I am not allowed	26	4%
Other	24	4%

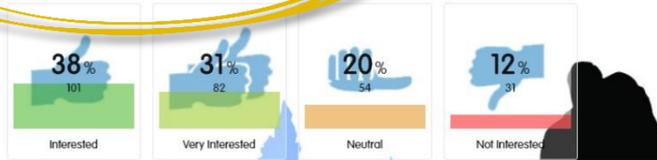
Youth Feedback on Strategies



SECTION IV : IDEAS AND FEEDBACK

We have some ideas about how to make it easier for kids to get outdoors in our community. Please let us know how interested you would be in:

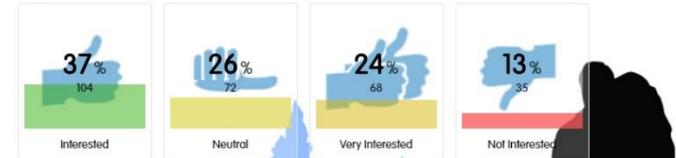
Access to outdoor gear and supplies



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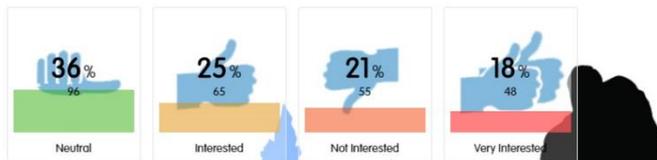
Organized outdoor programs or camps



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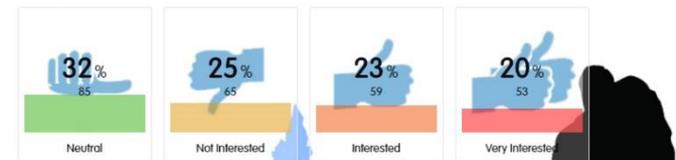
Help with transportation to outdoor activities



SECTION IV : IDEAS AND FEEDBACK

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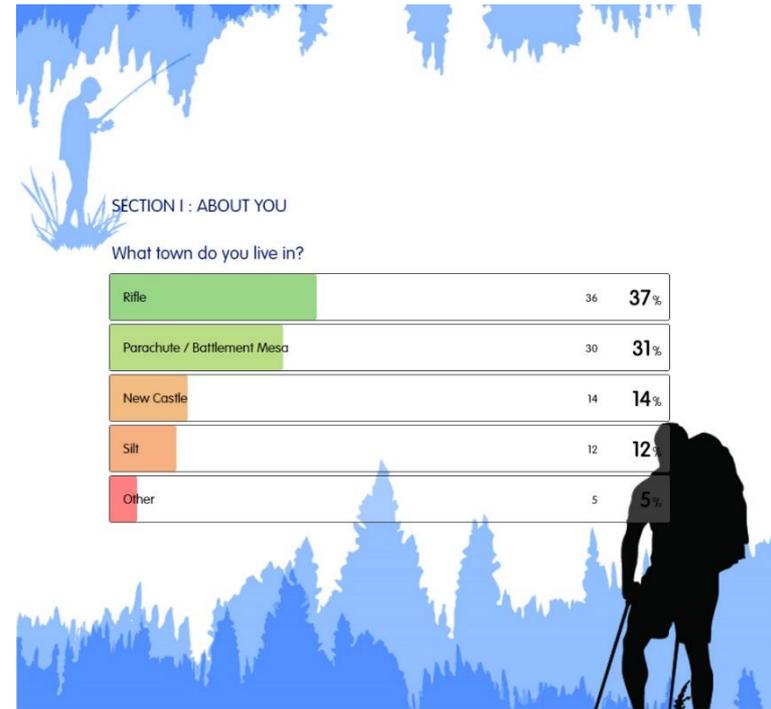
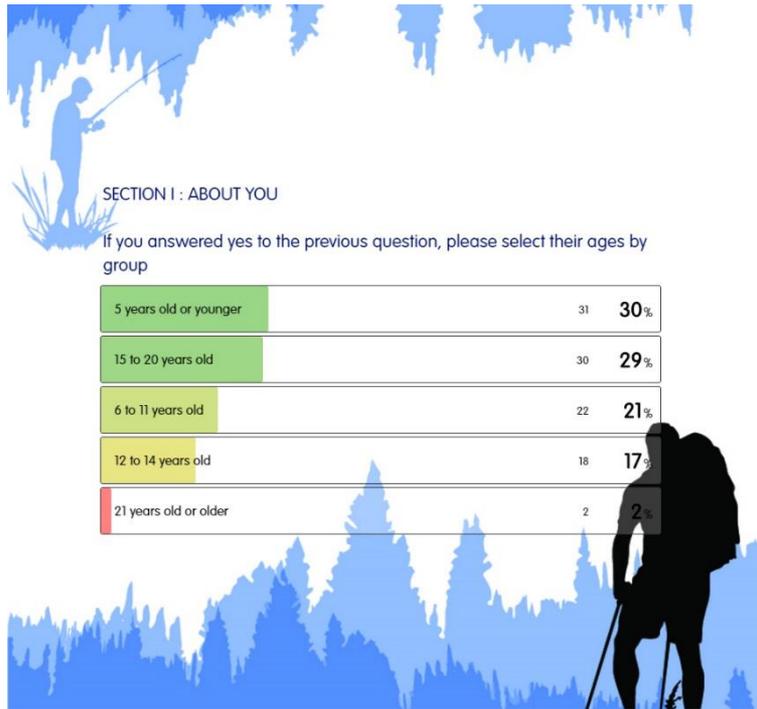
Training to be an outdoor leader



Adult Responses

☐ 97 Surveys Completed

☐ 173 Surveys Started (56% Completion Rate)



Barriers Identified by Adults

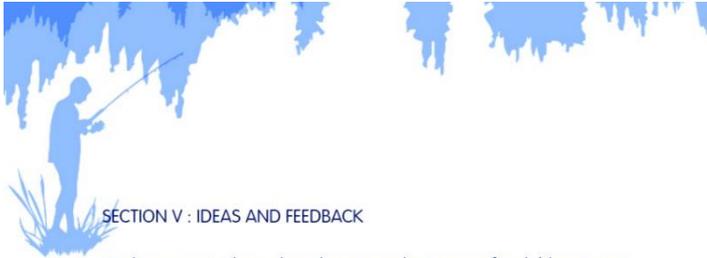
SECTION IV : BARRIERS TO OUTDOOR ACTIVITIES

The biggest barrier for children who want to do outdoor activities in my community is:

(please select one)

Access to Facilities	21	24%
Lack of Transportation	18	20%
Cost	18	20%
Lack of Adult Supervision	11	12%
Lack of Training	7	8%
Lack of Free Time	5	6%
Other	5	6%
Access to Gear	4	4%

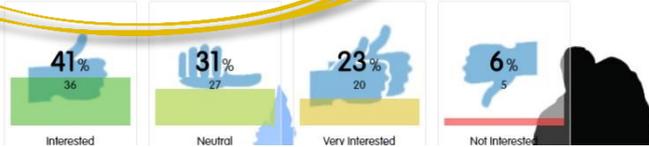
Adult Feedback on Strategies



SECTION V : IDEAS AND FEEDBACK

We have some ideas about how to make it easier for children to get outdoors in your community. Please let us know how interested you or your family members would be in the following:

Organized outdoor programs or camps



SECTION V : IDEAS AND FEEDBACK

Access to outdoor gear and supplies



SECTION V : IDEAS AND FEEDBACK

Help with transportation to outdoor activities



SECTION V : IDEAS AND FEEDBACK

Training to be an outdoor leader



Why Adults Valuing Outdoor Experiences for Children and Youth

"It is important to connect to nature that we may both experience the health and spiritual benefits as well as remain aware of the need to provide good stewardship of nature which affords us those opportunities."

"It is a great time to bond."

"Good Health"

"Because I don't want them to be bored at home playing video games."

Barriers and Issues to Address

1. Access/Transportation to Facilities for Nearby Outdoor Opportunities
2. Access to Gear
3. Access to and Availability of Programs & Activities
4. Community Support / Peer Participation
5. Training/Leadership Opportunities
6. Transportation/Access to Regional Outdoor Opportunities



Opportunities

- 1. Building on existing activities and interests**
 - Organized sports
 - Outdoor activities, such as fishing, hiking, biking and shooting sports
 - Accessing water
- 2. Activate underutilized existing parks and natural spaces**
- 3. Build on Local Partnerships**
- 4. Build experiences into the regular, school week schedule**
 - Environmental education and service projects
 - Connecting gaps in existing pedestrian circulation systems

Youth Summit

November 2016

1. Priority Criteria Brainstorm Exercise:

- ❑ What is important to us?

2. Survey Results Presentation:

- ❑ What are the major barriers and opportunities in the region?

3. Small Group Breakout Session and Report:

- ❑ Brainstorm strategies for overcoming barriers and taking advantage of opportunities
- ❑ Top strategies

4. Inspirational Speaker: Asnoldo Benitez, Environment for the Americas

5. Group Prioritization of Strategies to Pursue:

- ❑ Places, Programs and Pathways



Proposal

Concepts





PLACES (Proposals are not limited to these sites)

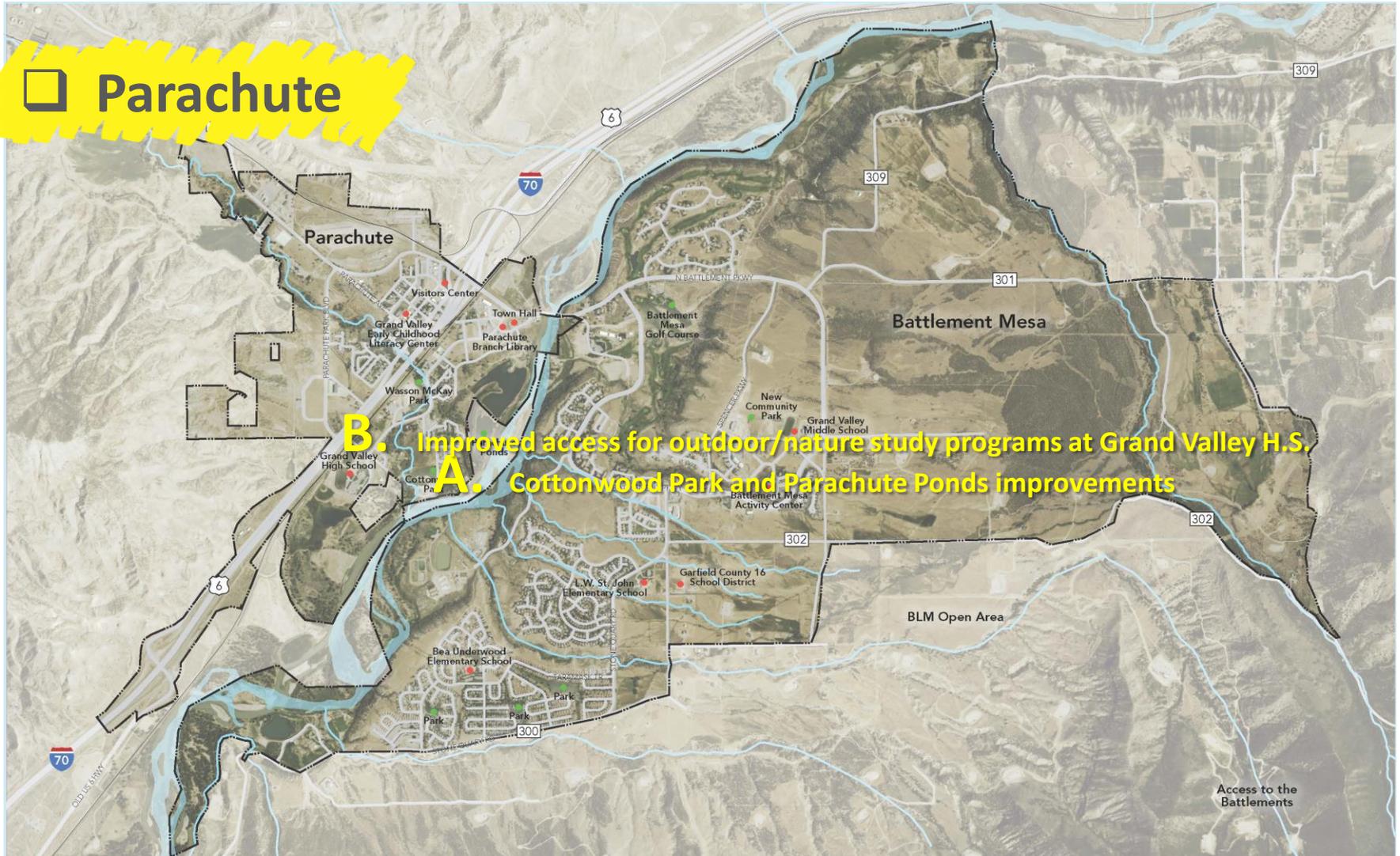
Parachute

- A. **Cottonwood Park and Parachute Ponds improvements**
 - For use as a mobile hub for programming
 - Access to the river (trails)
 - New boat ramp
 - Ball fields
 - Play Areas for older youth

- B. **Improved access for outdoor/nature study programs at Grand Valley H.S.**
 - Environmental education and service projects
 - Connecting gaps in existing pedestrian circulation systems

PLACES (Proposals are not limited to these sites)

Parachute



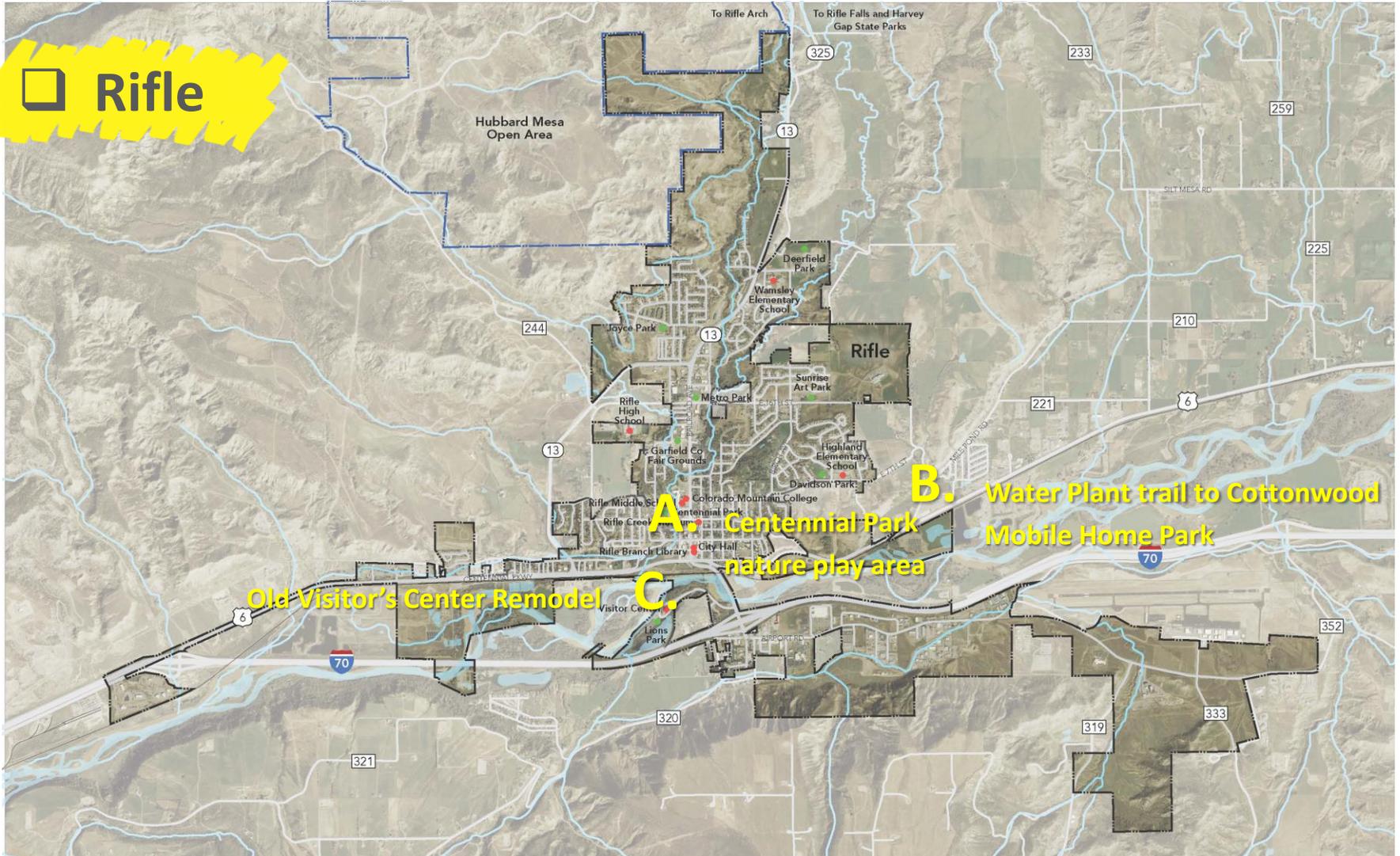
PLACES (Proposals are not limited to these sites)

Rifle

- A. Centennial Park nature play area (accessible to people with disabilities)
- B. Water Plant trail to Cottonwood Mobile Home Park
- C. Old Visitor's Center Remodel (to include classes, programming and gear)



PLACES (Proposals are not limited to these sites)



PLACES (Proposals are not limited to these sites)

New Castle

- A. Develop park on Town owned property at the east end of town, which would include a splash pad
- B. Potential climbing wall, nature play area and trail system information (accessible to people with disabilities)
- C. a connective trail system on Ave. C that would connect the Medaris trail and Jolley trail



PLACES (Proposals are not limited to these sites)

New Castle



PLACES (Proposals are not limited to these sites)

Battlement Mesa / Garfield Co.

- A. Facility for gear storage
- B. Future Battlement Mesa Park Site
- C. Play area for older youth
- D. Bike Trail to Battlement Lakes
- E. The 6.2 miles of black top trails throughout the community
- F. Improved pathway from the library in Parachute, across the bridge, to Turkey Creek Park bike path connection
- G. Availability of 27 acres

PLACES (Proposals are not limited to these sites)

□ Battlement Mesa / Garfield Co.



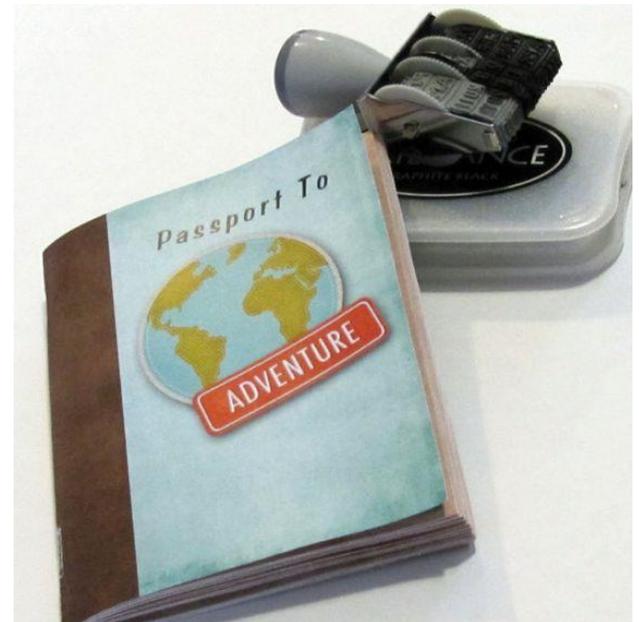
TRANSPORTATION/ACCESS

1. Improved signage, wayfinding tools and public awareness of existing trail systems and public parks
2. Connecting paths and walkways in decentralized communities
3. Bike shares or rentals
4. Public Transportation and connections to existing transit stations (RFTA)
5. Underutilized vehicles (Sunlight Ski buses, rafting company buses, school district buses)
6. Existing and Additional (ride shares, non-profits, rotary clubs, car dealerships)
7. Mobile programming brought to the smaller communities within the community



PROGRAMS

1. Experiential Learning, Environmental Ed and Outdoor Ed programs
2. 5th weekday programs (Mondays in Parachute and Fridays in New Castle/Silt/Rifle)
3. Outdoor Service Projects
4. Outdoor days for families
5. 'Passport for the Valley'
6. Summer Programming which may include teaching new outdoor skills



PATHWAYS

1. Paid internships and leadership opportunities for high school students
2. Volunteer opportunities
3. Train youth to become volunteer teachers in outdoor education programs
4. Teens mentoring younger youth to become outdoor stewards



GEAR

1. Gear rented out onsite (canoes/paddle boards/kayaks at state parks, for example)
2. Gear lending libraries
3. Community gear swaps
4. Programming provides the gear during events to teach use of gear.



Submitting:

Deadline and Process



The week of January 23rd

Priority Criteria and Meeting



PRIORITY CRITERIA

I. INCLUSIVE

1. The proposed strategies should serve a wide range of children and youth
2. Strategies should be inclusive of children of all ages and physical abilities and those who are currently underserved

PRIORITY CRITERIA

II. ACCESSIBLE

1. Proposed places and programs should be easy for children and youth to access (proximity and schedule)
2. Regional strategies should incorporate local interventions to address needs in each community
3. Youth who have the means to travel will do so to access high-quality regional resources – it is ok for the strategies to be different in each community
4. Strategies should focus on local needs, but it is ok to attract non-residents and tourists

PRIORITY CRITERIA

III. SUSTAINABLE AND MAINTAINABLE

1. The proposed strategies should have strong organizational ownership and long-term funding
2. Strategies with passionate community volunteers who will sustain interest are preferred

PRIORITY CRITERIA

IV. IMPLEMENTABLE

1. “Shovel-ready” projects or events should be considered as part of the strategy to build initial interest
2. Big projects should not be overlooked due to timeframe
3. The proposed strategies should be well planned and there should be clear metrics for evaluation
4. Proposed programs should be tied to physical improvements
5. Projects should be prioritized based on available/existing investors

PRIORITY CRITERIA

V. OTHER CRITERIA

1. The proposed strategies should address needs in all seasons
2. Strategies that provide training and job opportunities for youth to serve as leaders are preferred

Questions?

Comments from the audience

